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MEDIA RELEASE

PHOTO OPPORTUNITY: Natalie Smith
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START YOUR DAY IN THE RIGHT WAY – IN THE PINK!

Community Health Nurses from Wimmera Health Care Group are hosting a pink ribbon breakfast to help raise funds for breast cancer research.

With the theme of “Start your day in the right way – in the pink!” the theme and the breakfast is open to the public and anyone can come along. It will be held on Wednesday 29 October 2008 in the garden area of Grampians Community Health Centre (23 to 25 David Street) from 7.00 a.m. to 9.00 a.m.

Community Health Manager Natalie Smith said that it would be an informal breakfast that promises to be a lot of fun. “For just \$15 people can get started with yoghurt, muesli, fruit and juice followed by pancakes with strawberries or bacon and eggs, toast and tea and coffee”.

“To top it off, there will be a lucky pink balloon raffle and a selection of pink ribbon items for sale. There will be a range of women’s health information available and a guest appearance from Rose Sparkle, the pink fairy” she said.

Mrs Smith said that the breakfast would not have been possible without the support of local business. “The support we have received so far has been fantastic and we want to thank them all for their very generous donations” she said.

Mrs Smith appealed to businesses to contact her as soon as possible if they were able to support this important event.

Mrs Smith encouraged people to bring their friends and join in the fun in the name of breast cancer research. She said that bookings are essential and can be made by giving her a call on ph. 5362 1241 or Tracey Pitts on ph. 5362 1243.

Pink Ribbon Breakfasts are an initiative of the National Breast Cancer Funding Research Foundation. The foundation is the only national not-for-profit organisation funding research into the prevention, detection and

treatment of breast cancer. To date, they have raised \$44 million which has funded 168 research programs. Their aim is to ultimately find the causes giving us the potential to prevent breast cancer and along the way, they are improving the quality of life of people diagnosed with breast cancer. People can donate to the foundation through their web site – www.breastcancerfundraising.org.au

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